

Margot Sterling



lifestyle advocate

digital creator

lifestyle authority



12k

YouTube subscribers



8k

Instagram followers



15k

Facebook subscribers

about me

Helping brands connect with an engaged, sophisticated audience through authentic storytelling and curated lifestyle content.

Connecting a global community of sophisticated women through curated content, daily inspiration, and authentic conversation.

audience

45–65+ audience age range

5–8% engagements

82% female



rates

£350
sponsored content

A dedicated Instagram post plus Stories, featuring your product or service woven naturally into Margot's signature lifestyle aesthetic. Includes a permanent caption with call to action, product tagging and one round of edits.

£750
video review

A dedicated YouTube or Reels video featuring an in-depth, authentic review of your product or service. Includes natural on-camera delivery, b-roll where appropriate, a link in bio for the duration of the campaign and one round of edits.



contact

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